

IPHM-1

Inflation Proof Hedging Model-1

White Papers

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Summary

For the past three years, Myrtle Equities has been focused on creating the most efficient and profitable investment model. We use our key focus points to identify potential assets within certain markets, then bundle them together in a specific way that will offer flexibility and growth.

Our Data and Research Analysts can pinpoint specific issues within chosen industries and extract the catalyst-prone outliers. These outliers are typically assets that outperform their respective industries but are shielded by the poor performance of fellow members of the market. When our Analysts discover a poor-performing market, or specifically an individual sector within that market, we create an overall collection of data that will make it easy for us to identify the positive outliers.

In all industries, markets, and sectors, some assets can move against the overall trend of the other assets in their group. This can be caused by good upper-level management, a strong balance sheet, and/or other positive characteristics of a flourishing company/asset. Once these outliers are detected, we group them with similarly performing assets to solidify future profitability when their respective markets shift (from bearish to bullish). It is important to remember that this investment model does not participate in any short-selling actions or other financial activities that profit when assets decrease in stock value. This model only incorporates the idea of purchasing assets at a certain price and then selling them at a higher one. However, some assets are meant to be held for long periods as they will serve as the bedrock of this model and more specifically their section; we call them “Keystone Positions”.

These positions are used to entrench the security of the section that they are in. For example, a keystone position within our Large-Cap section of IPHM-1 is Apple Inc. (Ticker: AAPL). This asset is a keystone position in the Large-Cap section because it holds the largest market capitalization out of any other asset within this model. Another example of a keystone position would be Bitcoin (Ticker: BTC). This cryptocurrency has been the foundation of its industry since its inception around 12+ years ago. For those reasons, both AAPL and BTC are meant to be held for the entirety of this investment model in order to properly work.

Within IPHM-1, Myrtle Equities has entrenched its asset management and portfolio construction techniques; all of which will be fully outlined in the “Successful Management” and “Management Logic” sections of the IPHM-1 pitch book. These steps have been practiced and tested to ensure that they work properly in any market condition (for charts with past performance, please see page 10). Managers of the IPHM-1 model will be required to follow these steps so that this model is not only properly set up but also properly structured and managed. All of our steps and procedures are created with the intent of allowing any portfolio that uses the IPHM-1 model to continue growing even during the most difficult market conditions.

IPHM-1 is made up of 6 sections that each play a specific role within the model. This handles two aspects of risk management; the first is that the overall portfolio is divided into six individual parts, and the second is that each part has a specific job/role which, in turn, further diversifies the portfolio.

The first section is **Large-Cap**, which is made up of some of the best stocks in the S&P 500. These assets have the largest market caps out of any other section within this model. This section also acts as an anchor for the entire model since it will be safe and stable (because these are large corporations that have developed strong business metrics and are stable due to their stock prices not encountering much unusual volatility). We have given Large-Cap the role of **Market Mirroring**, which is designed to follow the price action of both the S&P 500 and the

Nasdaq 100. **SPY and QQQ are benchmarks that we use to compare IPHM-1's performance with.**

The next section is **High-Yield Dividend**. This section is responsible for offering its investors passive income in the form of periodic dividend payments, thus giving it the role of **Passive Income**. These dividend payouts add to the overall value of the model since asset volatility is now no longer the portfolio's only source of income.

ETFs are the third section within the IPHM-1 investment model and are given the role of **Risk Management/Mitigation**. This section helps eliminate some of the risks that might come with this model. While this section only holds 10 assets, each asset also acts as a basket of more stocks that create security for the portfolio in times of economic hardship. The ETFs that we have chosen to be part of this section are various select sector funds; these include finance, energy, industry, healthcare, technology, consumer staples, utilities, consumer discretionary, material, and more.

Energy is also an important part of our model. By playing the role of **Nature-Based**, our model will also be able to back environmental, social, and governance investing which is one of the most popular types of investments amongst both retail and institutional investors. Energy is also a constantly developing industry, with new opportunities being developed every often. The transition to net zero, we believe, will be a very profitable investment because regulators from around the world will force old methods to be stopped and new ones to be adopted. These regulations have already begun to surface with XLE seeing a 150%+ increase since the beginning of COVID-19.

Given the role of **Stability**, our **Bonds** section will be able to create strong support levels for our model. This section will also offer passive income; however, that is not its main purpose in IPHM-1 which is why we will not be focusing on that aspect during our asset management and portfolio construction process. Even though bonds are the most stable assets in our model, they are one of the most important; simply because bonds are the go-to investment during periods of high inflation.

Our last and most volatile section is **Cryptocurrency** which has been the backbone of the extreme ROI that our model has been able to offer. At its peak, the Cryptocurrency section was able to bring in a 1,200% ROI when we began testing 28 months ago. This section was given the role of **New Industry Growth**. When we were creating this section, we decided to pick the crypto industry because of its strong investor support and large upside potential. It is important to remember that this section is not meant to be dedicated only to the crypto industry; it is to be occupied by whichever industry fits the predetermined criteria of a "new" industry in our Management Logic. A good example of one possible industry that could replace crypto as the occupants of this section is artificial intelligence (AI).

Risk Support & Reinvestment Visual

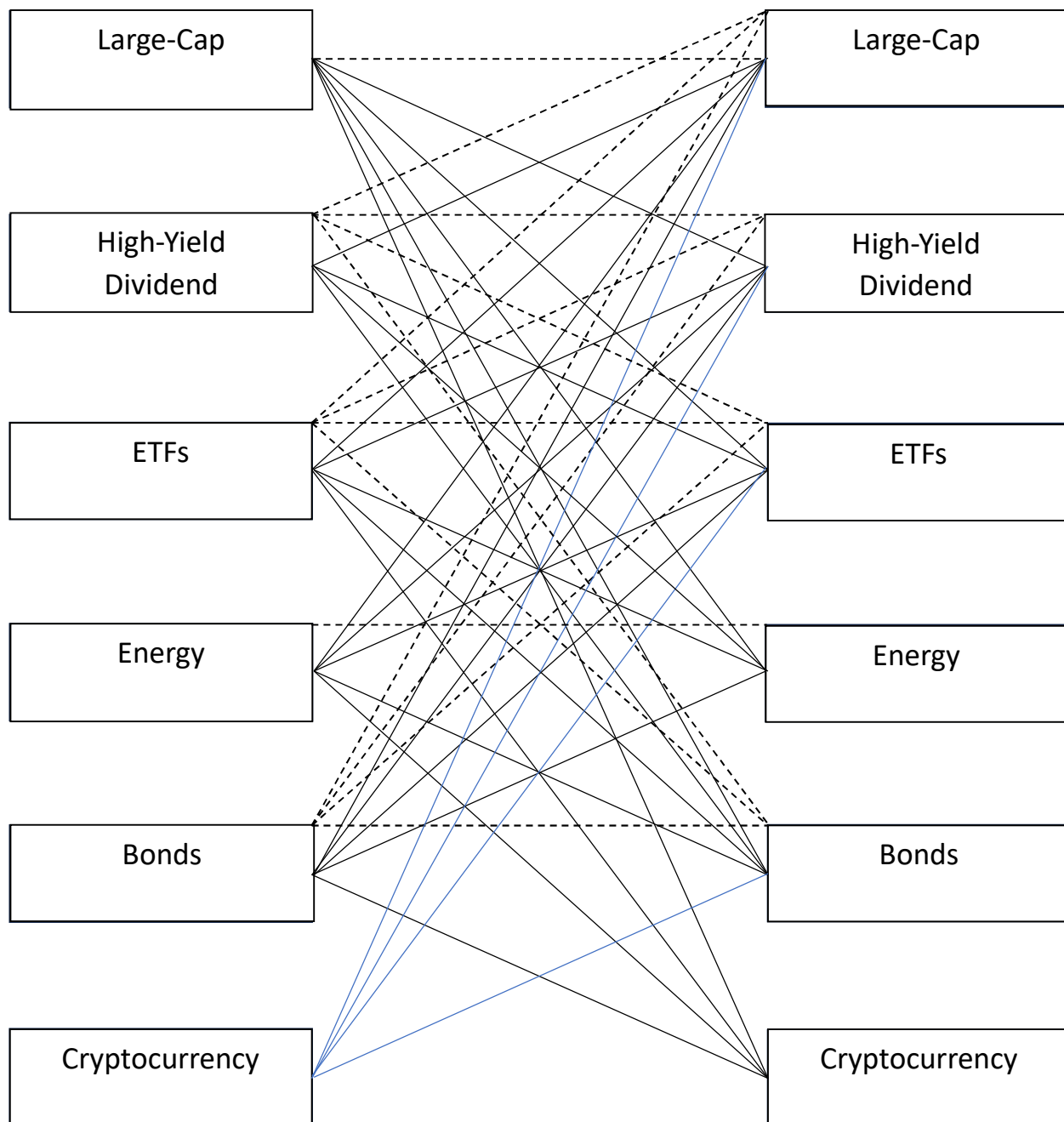
With all the sections of the IPHM-1 investment model outlined and explained, please see the visual representations of how each section supports the others to fully understand how this model functions.

Visual Outline-

Offers Risk Insurance via Financial Coverage For: _____
Reinvests ROI: _____
Reinvests Dividend Into: -----

Offers To:

Receives From:



Risk Support & Reinvestment Outline

Map the previous page helps visualize the functions of every section within IPHM-1. Since each section has its specific role, we can develop a self-preserving model that not only creates high-ROI investment opportunities but also leaves behind the risks involved. Below you can find the written version of the visual outline.

Written Outline-

Offers:	Large-Cap
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage for: High-Yield Dividend, ETFs, Energy, Bonds, and Cryptocurrencies • Dividend Reinvestments for: Large-Cap
Receives:	
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage from: High-Yield Dividend, ETFs, Energy, and Bonds • Dividend Reinvestments from: large-Cap, High-Yield Dividend, ETFs, and Bonds • ROI Reinvestments from: Cryptocurrencies

Offers:	High-Yield Dividend
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage for: Large-Cap, ETFs, Bonds • Dividend Reinvestments for: Large-Cap, High-Yield Dividend, ETFs, Bonds
Receives:	
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage from: Large-Cap, ETFs, Energy, and Bonds • Dividend Reinvestments from: High-Yield Dividend, ETFs, and Bonds • ROI Reinvestments from: Cryptocurrencies

Offers:	ETFs
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage for: Large-Cap, High-Yield Dividend, Energy, Bonds, Cryptocurrency • Dividend Reinvestments for: Large-Cap, High-Yield Dividend, ETFs, Bonds
Receives:	
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage from: Large-Cap, High-Yield Dividend, Energy, and Bonds • Dividend Reinvestments from: High-Yield Dividend, ETFs, and Bonds • ROI Reinvestments from: Cryptocurrencies

Offers:	Energy
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage for: Large-Cap, High-Yield Dividend, ETFs, Bonds, Cryptocurrencies • Dividend Reinvestments for: Energy
Receives:	
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage from: Large-Cap, High-Yield Dividend, ETFs, and Bonds

Offers:	Bonds
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage for: Large-Cap, High-Yield Dividend, ETFs, Energy, and Bonds • Dividend Reinvestments for: Large-Cap, High-Yield Dividend, ETFs, Bonds
Receives:	
	<ul style="list-style-type: none"> • Risk Insurance via Financial Coverage from: Large-Cap, High-Yield Dividend, ETFs, and Energy • Dividend Reinvestments from: High-Yield Dividend, ETFs, and Bonds • ROI Reinvestments from: Cryptocurrencies

Management Logic

When designing this investment model, Myrtle Equities focused on creating different sections that would all work together towards one goal; even though each section had its role that needed to be filled. This goal was self-preservation. What we mean by self-preservation is that IPHM-1 will be able to support itself during market instability. Often, assets that are known to be stable suddenly become volatile as a result of various economic events. An important economic event that Myrtle Equities took into account was rising inflation. As inflation rises, the Federal Reserve (specifically the Federal Open Market Committee) begins to raise interest rates. By doing so, the Federal Reserve tightens its grip on the stock market, which in turn, causes high market volatility.

To begin, Analysts at Myrtle Equities came up with a Management Logic that would work as a blueprint for IPHM-1. This blueprint incorporates bespoke steps and ideas that are specifically designed for this one investment model. Even though the sections work together to create self-preservation, by incorporating this management logic, portfolio managers will be able to maximize profits and increase ROI. As seen in **Risk Support & Reinvestment Visual**, four sections are rarely (if ever) altered within IPHM-1; however, Energy and Cryptocurrencies are subject to change and substitution by a more appropriate or better-fitting sector/industry.

As of June 2023, these two change-prone sections are the best fit for this model and should be kept in place until the Management Logic signals any new possibilities. For more information about the Management Logic or IPHM-1 in general, please contact Myrtle Equities via email:

pksczot.myrtleequities@gmail.com

IPHM-1 Performance

Exhibit 7.1 IPHM-1 Section 28-Month Performance

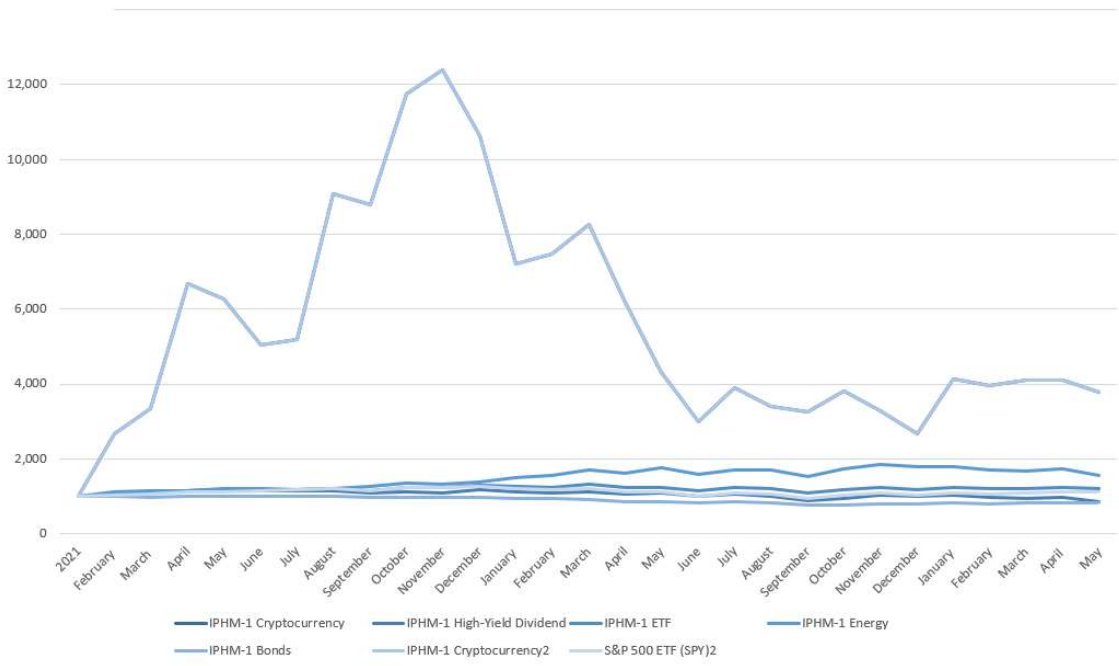
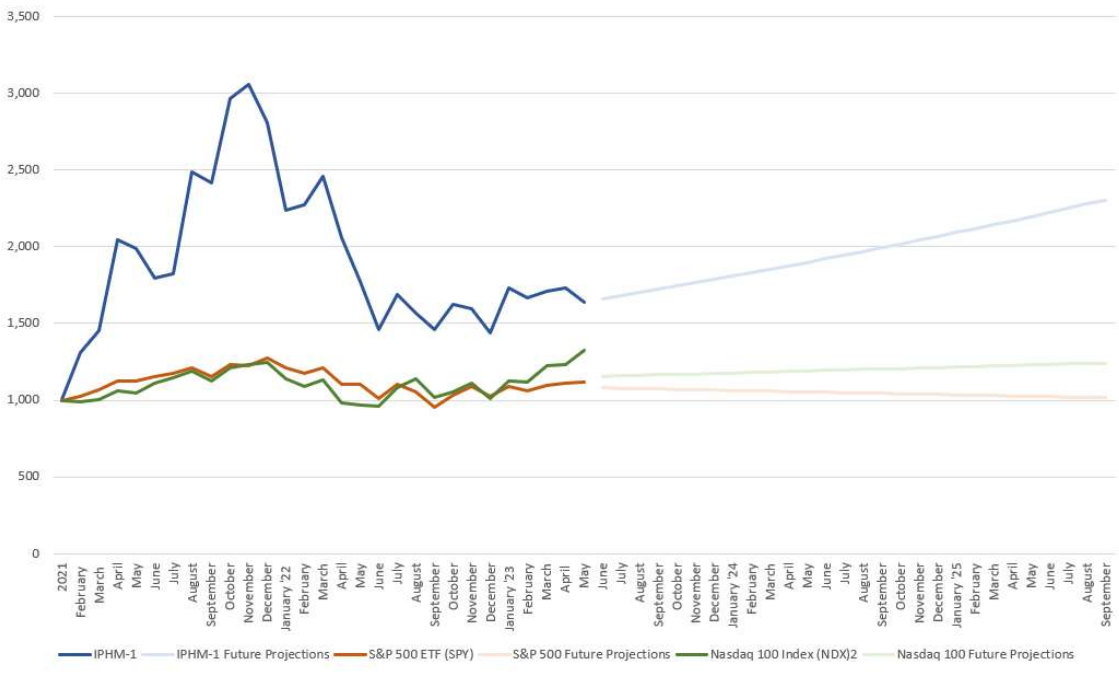


Exhibit 7.3 IPHM-1 Future Performance Projections



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