

# Myrtle Equities

# SEC Guidelines for Index Providers

Myrtle Equities Global LLC operates in accordance with U.S. Securities and Exchange Commission (SEC) regulations by applying its standards for governance, transparency, and operational integrity in the development and management of its indices. These standards highlight the importance of reliable data, clear methodologies, and effective conflict-of-interest management to lay the foundation for investor confidence. By following SEC guidelines, Myrtle Equities demonstrates its dedication to producing and managing indices that meet the highest regulatory and ethical standards within the financial industry.

Global Regulatory Framework Methodologies Document

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## 1. Introduction

The U.S. Securities and Exchange Commission (SEC) has established a regulatory framework to ensure the transparency, accuracy, and accountability of financial benchmarks and indices. As an index provider, Myrtle Equities Global LLC integrates these guidelines into its operations to promote market integrity and safeguard investor trust. This document outlines how Myrtle Equities adheres to the relevant SEC regulations, covering governance practices, methodology transparency, conflict of interest management, data reliability, and disclosure obligations. By following these guidelines, Myrtle Equities supports its mission of delivering high-quality indices that meet the diverse needs of the financial industry.

# 2. Governance and Oversight

#### 2.1 Governance Framework

Myrtle Equities has implemented a comprehensive governance structure to oversee the design, calculation, and dissemination of its indices. This structure ensures that all decision-making processes are transparent, independent, and free from undue influence. The governance framework includes an Oversight Committee responsible for reviewing index methodologies, monitoring compliance with SEC regulations, and addressing stakeholder concerns.

## 2.2 Roles and Responsibilities

The Oversight Committee is composed of qualified members with expertise in finance, data analysis, and compliance. Their responsibilities include:

- Reviewing and approving new methodologies and any significant changes to existing ones.
- Ensuring compliance with SEC regulations and internal policies.
- Monitoring the performance and integrity of all indices.

This governance framework provides a foundation for consistent oversight, promoting accountability at every level of the organization.

# 3. Transparency in Methodology

### 3.1 Methodology Disclosure

To comply with SEC regulations, Myrtle Equities publishes detailed methodology documents for each of its indices. These documents include:

- The purpose and objectives of the index.
- The criteria for selecting index constituents.
- The calculation formula and data sources used.
- The process for rebalancing and maintaining the index.



By providing stakeholders with clear and comprehensive information, Myrtle Equities ensures that its indices are understandable and accessible to market participants.

# 3.2 Methodology Updates

Regular reviews of methodologies are conducted to ensure they remain accurate and relevant. Any significant changes are subject to rigorous internal review and are disclosed to stakeholders well in advance of implementation. This transparency allows users to assess the impact of changes and provides assurance of the index's ongoing reliability.

# 4. Data Integrity

#### 4.1 Data Standards

Accurate and reliable data is essential for the credibility of financial benchmarks. Myrtle Equities prioritizes transaction-based data when calculating its indices and implements a hierarchy of data sources to ensure quality and consistency. Non-transactional data, where used, is subject to strict validation procedures to minimize potential biases.

## 4.2 Recordkeeping Requirements

In compliance with SEC rules, Myrtle Equities maintains detailed records of all data inputs, calculations, and decision-making processes for a minimum of five years. This recordkeeping ensures transparency and enables regulatory audits to verify the accuracy and reliability of its indices.

# 5. Conflict of Interest Management

#### 5.1 Policies and Procedures

Myrtle Equities has established robust policies to identify, mitigate, and disclose potential conflicts of interest. Key measures include:

- Separating index calculation teams from commercial operations to prevent undue influence.
- Conducting regular audits to ensure compliance with conflict-of-interest policies.
- Requiring employees to disclose any personal or financial interests that could affect their impartiality.

#### 5.2 Stakeholder Communication

Potential conflicts of interest are communicated transparently to stakeholders through public disclosures and methodology documents. This ensures that users are fully informed of any factors that could impact the objectivity of the indices.



# 6. Disclosure and Stakeholder Engagement

#### 6.1 Public Disclosures

Myrtle Equities adheres to SEC requirements by publishing comprehensive information about its indices, including methodology documents, historical performance data, and compliance reports. These disclosures enable stakeholders to evaluate the suitability of each index for their specific needs.

#### 6.2 Stakeholder Consultations

Stakeholder engagement is an integral part of Myrtle Equities' commitment to transparency and accountability. Public consultations are conducted for significant methodology changes, allowing users to provide feedback and raise concerns. This collaborative approach ensures that the indices continue to meet the evolving needs of the financial markets.

# 7. Contingency Planning

Myrtle Equities has developed contingency plans to address potential disruptions in index administration, including the cessation of an index. These plans outline:

- Procedures for transitioning to alternative benchmarks.
- Communication protocols for notifying stakeholders of changes.
- Steps to minimize market disruption and maintain investor confidence.

By preparing for various scenarios, Myrtle Equities ensures the continuity and reliability of its indices under all circumstances.

# 8. Compliance Monitoring and Audits

Myrtle Equities conducts regular internal and external audits to assess compliance with SEC regulations and internal policies. These audits evaluate governance practices, data management, conflict of interest mitigation, and disclosure processes. Findings are used to improve operations and address any identified gaps.

#### 9. Conclusion

Myrtle Equities Global LLC's alignment with SEC guidelines underscores its dedication to providing transparent, reliable, and high-quality indices. By adhering to these regulatory standards, the company supports investor confidence, market stability, and the integrity of the financial ecosystem. This document reflects Myrtle Equities' ongoing commitment to maintaining the highest levels of professionalism and regulatory compliance in its role as a leading index provider.



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